



Greg Efta

Greg is a President of Performance Innovations, LLC, a speaking, training and consulting company headquartered in Longwood, FL. Greg began his professional speaking career over 25 years ago and has delighted audiences in nearly every state in the country. His educational background in speech communication has provided him with keen insights into how people and organizations interact which has enabled him to create programs and consulting philosophies in leadership, team building, customer/patient relations, workplace safety, marketing/census development and others. He truly understands the challenges and needs of the constantly changing healthcare environment. Greg has worked nationally with hundreds of healthcare organizations of all sizes and has wowed audiences in countless state and national associations.