

Greg Efta Presents!

Punctuate Your Life!

An inside look at how we choose to live our lives, “Punctuate Your Life!” relies on humor, passion, excitement and real life stories as Greg discusses the topics of stress, happiness, procrastination, negative behaviors and “taking the challenge to make a bad day better.” Greg leaves his audiences with the tools and the motivation to bring about positive change.

* Format: 45 - 75 minute Keynote, 75 - 120 minute Educational

You’re a Leader... Now ACT Like It!

Leadership is under attack. Politicians, Corporate CEO’s, Celebrities, Sports Icons, it seems that the traditional view of a leader is losing focus and is being replaced with a new generation of glad handers, thieves, scoundrels and miscreants. The role of leader, interestingly enough, hasn’t changed as much as technology would suggest. This program gets “down and dirty” with leadership patterns and really drives home the REAL role of leadership in today’s new economy.

* Format: 45 - 75 minute Keynote, 75 - 120 minute Educational

There’s A Lot of “P” in Healthcare

Anyone who works in the challenging field of health care and human services knows that it takes more than just a paycheck to keep going. Sometimes the only thing that makes people “come back tomorrow” is an *intangible drive* that comes from the inside. Unsure of what that drive is, many people lose their *passion* for their work and burn out. Greg “found his story” during his second day on the job. He has spent over a decade touching his passion and love for the field of health care and human services by understanding his story and using that strength. This inspirational program teaches all of us to “**find**” our story about *why* we do *what* we do and *how* to use it on a daily basis for strength.

* Format: 45 - 75 minute Keynote



There's No Such Thing as Small Talk

Every single success in life can be attributed to good communication. Every single failure in life can be attributed to poor communication. There are truly only three simple elements to communication—the transmitter, the receiver, and the message. The transmitter's sole purpose is to convey his or her message's intent to the receiver effectively. You will see how often this process is not as easy as it seems. Understanding the impact communication has on every facet of our lives both professionally and personally is the first step to accomplishing our goals.



Together Everyone Accomplishes More

This program combines over a two decades of research and work on super teams with Greg's incomparable *humor and enthusiasm* to deliver a knockout punch! “**Super**” teams are not accidents, they are the result of strategic development based on common characteristics. Greg outlines these common threads and provides hands-on **solutions** to team building woes. This program is not theory or ivory tower ideas; it is down to earth-- the real world. A must for organizational development.

* Format: 75 - 120 minute Educational, 3 - 6 hour seminar



From “OW” to “WOW!”

A major airline broke a musician's guitar. What did he do? File a lawsuit? Demand Payment? Vow to never fly that airline again? How about... wrote a song about the experience, recorded it, posted it on a video streaming website, and within two months, *two million people* watched it!!! In the past three years... THIRTEEN MILLION have seen the video. This program is designed to help organizations go from an “OW” level of service (or perception by their customers) to the “WOW!” level. Utilizing simple customer service, service excellence, service recovery and culture transformation fundamentals, this program sets the groundwork for any organization to transform itself into a “WOW” experience for their customers!

* Format: 45 - 75 minute Motivational, 3 - 6 hour seminar

Other Great Topics

Leadership 21: Leading in the 21st Century

Customer Service 21: Serving Your Customers Into the New Millennium

Alligators, Alligators, Alligators: Everywhere Alligators!
(Five tips to surviving the swamp)

Recruitment, Selection and Retention of Quality Employees

Developing Mentors

Personality Based Selling

Secrets of the Simple Six: Retention Strategies Worth Millions!

In Search of the Real You!

Customized Topics Also Available!!!